



**Unwrap the New Year:  
A Perfect Match for Retailers**

Organised by



**REGISTRATION  
IS FREE!**

**You're invited to**



Run in conjunction with the Gift & Lifestyle Fair

**FEBRUARY 1 – 3, 2025**

Melbourne Convention &  
Exhibition Centre South Wharf

[jewelleryfair.com.au/mjexpo](http://jewelleryfair.com.au/mjexpo)

**The Melbourne Jewellery Expo is a trade-only fair for buyers and sellers in the Jewellery and Timepiece industry. It's your opportunity to reconnect with suppliers, restock and kickstart 2025!**

Source on-trend new products, be inspired by new ranges, network with your peers, and connect with industry buying groups. See what our local and international suppliers have in store for 2025 and beyond!

Plus! As MJE is running in conjunction with the Gift & Lifestyle Fair, it means that you can do buying for more than just your jewellery products, all in the one convenient place.

**Register today:** The Melbourne Jewellery Expo is a trade only event for registered businesses in the Jewellery industry.

**Visitors must first register online – simply scan the QR code or go to [www.jewelleryfair.com.au/mjexpo](http://www.jewelleryfair.com.au/mjexpo).**

Registration is a simple process and only takes a few moments. Just make sure that you have your ABN to complete the process.

SCAN FOR  
REGISTRATION



# Event Details

**FEBRUARY 1 – 3, 2025**

**Opening Hours:**

**Saturday and Sunday:**

10am – 5pm

**Monday:** 10am – 3pm

**Venue:** Melbourne Convention & Exhibition Centre, South Wharf  
[www.jewelleryfair.com.au/mjexpo](http://www.jewelleryfair.com.au/mjexpo)

**Venue Website:** [www.mcec.com.au](http://www.mcec.com.au)

For parking details at the MCEC go to  
[mcec.com.au/visit/visit information# getting-here](http://mcec.com.au/visit/visit-information#getting-here)

# Why you should attend the Melbourne Jewellery Expo

The Melbourne Jewellery Expo and The Melbourne Gift & Lifestyle Fair is the perfect place to catch up with old and new suppliers (and friends) and see their ranges, discover hundreds of new and exciting products, plan to ensure delivery and replenish your stock for the new year ahead.

The fair is filled with exhibitors committed to servicing your needs, who are invested in YOU. This is where business gets done conveniently.

Below is a snap shot of our **TOP 7 REASONS** why you should make the decision to visit and register NOW!



- 01. Product inspiration** – Discover the latest trends, new suppliers with new products.
- 02. Don't spend another year settling for ordinary** – With Jennie from A Creative Space.
- 03. You can't experience everything online** – Connect with suppliers, experience the products and grow your business.
- 04.** Unwrap the new year and **stay ahead** of the competition.
- 05. Save time and money** – everything you need, under one roof for FREE.
- 06. Ensure business success** with Tricia Ong from Minatrix Business Advisory.
- 07. Restock and refresh.**



OOZOO TIMEPIECES /  
STEEL & BARNETT

# Two events under one roof!

## About Gift & Lifestyle

**Your registration to the Melbourne Jewellery Expo also gives you access to the Gift & Lifestyle Fair!**

The fair aims to reset the customer experience both for our exhibitors and our visitors, and develop more opportunities and more reasons for visitors to attend. This is your chance to see, touch and experience new products in person, and establish your relationship with beneficial supply partners. This Gift & Lifestyle Fair and Melbourne Jewellery Expo are Melbourne's all encompassing sourcing marketplace.

**Connect. Experience. Grow.**

## Workshops & Speakers

**Dream, Plan, Do with Jennie & Emily from A Creative Space.**

Don't spend another year settling for ordinary and learn how to stand out from the crowd! Join them for **free visual merchandising workshops** at the show.

**Join Tricia Ong; Principal Business Advisor & Founder of Mintrix Business Advisory** for daily presentations such as **Smart Inventory Management: The Key to Profitability**

Find out more by scanning the QR code or go to [www.giftfairevents.com.au](http://www.giftfairevents.com.au)

