



International
Jewellery Fair

Uniting the **WORLD** of Jewellery in Australia

SO EASY DIGITAL KIT

WITH EXPERTISE EVENTS

AUGUST 22-24, 2026

ICC Sydney Darling Harbour, Sydney NSW

www.jewelleryfair.com.au/ijf

Introduction

Please find below, for your convenience, several pre-generated Emails and Social Media Posts that look to promote YOUR presence at the International Jewellery Fair 2026. We understand that in this day and age; time is a costly asset; and so, we hope these digital pieces can assist you to deliver a successful marketing campaign, event presence and ROI. All text has been designed so you can easily and simply drop in information relating to your brand/business, and what you will have on offer at the International Jewellery Fair. The images have been designed so you can simply place your logo within them for effective and easy co-marketing campaigns.

Digital Assets

Please see the following link to a few digital assets you can use to further promote your presence at IJF 2026. <https://jewelleryfair.com.au/ijf/exhibitor-info-assets/>

Event Details

Dates: August 22-24, 2026

Location: ICC Sydney Darling Harbour, Sydney, NSW

Website: <https://jewelleryfair.com.au/ijf/>

Visitor Registration: <https://expertiseevents.eventsair.com/ijf26/visitor/Site/Register>

Social Media

Post Number	Suggested Post Date	Copy
Post 1	When you confirm your booking	We are absolutely thrilled to announce we will be attending the International Jewellery Fair on August 22-24, 2026. Don't miss one of the most important trade buying events of the year where you'll have the opportunity to reconnect, see, touch and experience again. Come join us and <See our new XXXX >. Register for free online at www.jewelleryfair.com.au/ijf #IJF26 #JewelleryTrade #JewelleryFairs <Add your own hashtags>
Post 2	Any time pre-event	Join us at the International Jewellery Fair for an exclusive opportunity to discover the secrets of transforming your offerings with the products available at our stand. Don't miss this incredible chance to discover new products and elevate your offerings. See you at the event! #IJF26 #JewelleryTrade #JewelleryFairs <Add your own hashtags>
Post 3	Any time pre-event	Check it out, a sneak preview of what <YOUR BRAND> will be bringing to the International Jewellery Fair. Have you secured your free registration for the Fair? Head to www.jewelleryfair.com.au/ijf to register and make sure <YOUR BRAND> is the first on your list. The International Jewellery Fair is running August 22-

		24, 2026 at the ICC Sydney Darling Harbour, it is one event that you won't want to miss! #IJF26 #JewelleryTrade #JewelleryFairs <Add your own hashtags>
Post 4	Any time pre-event	Jewellery, Gem, and watch enthusiasts, the International Jewellery Fair is just around the corner and it is gearing up to be an incredible couple of days of education, networking and most importantly; inspiration. August 22-24, 2026 at the ICC Sydney Darling Harbour. Drop in, say hi, and check out what we have on offer! <If you have specials, new products, are offering education, etc., then promote what time and what it is>. Secure your free registration at www.jewelleryfair.com.au/ijf #IJF26 #JewelleryTrade #JewelleryFairs <Add your own hashtags>
Post 5	Any time pre-event	Don't miss your chance to stock up with fresh, exciting products pre-holiday season. See us at stand (Stand #X) to view our latest ranges. Register now and be ready to witness the latest trends. Register today and get ahead of the game! www.jewelleryfair.com.au/ijf #IJF26 #JewelleryTrade #JewelleryFairs <Add your own hashtags>

Post 6	Morning of first day	And the doors are open to the International Jewellery Fair! Be sure to pop down to the ICC Sydney Darling Harbour, and get amongst the networking and show specials. We've got some great <deals and offers> at our stand (Stand #X) so be sure to come and say hi! For more information and opening times, head to www.jewelleryfair.com.au/ijf #IJF26 #JewelleryTrade #JewelleryFairs <Add your own hashtags>
Post 7	End of final day or the day after	And that's a wrap for the International Jewellery Fair! We would like to thank everyone who attended this incredible event and what a couple of days it was. We are so thrilled to be a part of such an amazing industry and to connect with each other face-to-face again. Jump onto our website and check out our latest products. We can't wait to be back in 2027! <Brand/Company Website> #IJF26 #IJF27 #JewelleryTrade #JewelleryFairs <Add your own hashtags>

Email

Email Number	Copy
Email 1	Dear <Name>, We invite you to join us at the International Jewellery Fair! The Fair is a must attend for all those in the industry as it is the perfect opportunity for you to reconnect, see, touch and experience again. The International Jewellery Fair takes place on Saturday – Monday August 22-24, 2026 at the ICC Sydney Darling Harbour. Enjoy everything the fair has to offer, discover new products in person, and establish your relationship with beneficial supply partners. OUR STAND: <Insert information relating to your stand at AJF. What will be on offer, your stand number, etc.> For more information and to register for your passes; visit www.jewelleryfair.com.au/ijf For more information on what we will have on offer, head to <insert company website>. Kinds regards, <Brand/Business>
Email 2	Dear <Name>, Preparations are in full swing for the International Jewellery Fair, taking place Saturday - Monday, August 22-24, 2026 at the ICC Sydney Darling Harbour. This is your opportunity to reconnect with the industry, discover new designs, and see, touch, and experience the latest in fine jewellery, watches, and industry innovation - all under one roof.

	Visit Us at Stand <Stand Number> to: • Explore our newest collections and product launches debuting at the Fair • Take advantage of exclusive show specials and trade-only offers • Meet our team in person and discuss how we can support your business • Preview upcoming ranges, materials, and design trends for 2026 • Enjoy a hands-on experience with our latest pieces and display solutions Plan Your Visit! The International Jewellery Fair Preview Magazine is now available online — giving you a sneak peek at the brands, products, and sessions you won't want to miss. View it at IJF Website Haven't registered yet? Secure your free trade entry today and join us for two inspiring days of sourcing, networking, and discovery. For more information about what we'll have on offer, visit <insert company website>. We look forward to seeing you at the Fair! Kind regards, <Company Name>
Email 3	Dear <Name>, That's a wrap for the annual International Jewellery Fair! We would like to thank everyone who attended this incredible event and what a couple of days it was. We are so thrilled to be a part of such an amazing industry and to have connected with each other face-to-face again.

<Insert some text about the event highlights from your perspective. Did you perhaps host Live Demo, or an Education Session?>

Whilst the International Jewellery Fair is held annually, our doors are open all year round. So be sure to head to our website <brand website link> for our full range of products and services, or reach out to our friendly team for any queries.

<Are you able to provide a special offer for those who attended and perhaps engaged with your stand at Australian Jewellery Fair>.

Lastly, stay up to date with all that is going on in the <Brand/ Company> world by connecting with us on Social Media.

<Facebook/Instagram/Linkedin Link>

Thanks again, and we cannot wait to reconnect with you again next year at the International Jewellery Fair.

Kind regards,

<Brand/Business>