

The **BEST** is coming to you!

G'day SA and WA,

We are so excited that some of Australia's best jewellery companies are coming to your home state for the day at the **Perth and Adelaide National Jewellery Forums**.

These are the **events worth waiting for** – the best exhibitors, with the best product ranges, all in one place!

As a family business we understand there are two major aspects that impact on your ability to run a business: expenses and time.

The exhibitors at the NEW Jewellery Forums are bringing you their **best-selling ranges and ideas** – no need to travel interstate; it's all on your doorstep!

And the Forums are time-efficient too. We invite you to come along and grab a free coffee, a light snack and meet with all the exhibitors in this relaxed environment – they're all in the one place so you can make the most effective use of your time.

We are also bringing you **an expert 'up skilling' sales and service session**, plus info from the JAA that could really change your business results this year... and best of all they are **FREE for you and your team to attend**, as they are sponsored by the companies in the Forums!

You are sure to **discover something new** that could really make a difference in your business this year and into the future. We look forward to welcoming **you and your staff** to the Forums.

See you on the floor!

The Jewellery Forums Team

FAIR > EVENTS

Where it's at!

02 9452 7575

From the team that brings you the International and Australian Jewellery Fairs.

REGISTER ONLINE NOW!

For your chance to
**WIN A FREE BUSINESS
CONSULTATION**
Registration is **FREE & EASY!**

www.jewelleryforum.com.au



NATIONAL
JEWELLERY
FORUM

ADELAIDE

**Adelaide Event &
Exhibition Centre**

October 15, 2013

Open Tuesday* 11am to 7pm



NATIONAL
JEWELLERY
FORUM

PERTH

Crown Perth Casino

October 17, 2013

Open Thursday* 11am to 7pm

*Presentations start at 10am



Disney Couture



Isaac and Surreal Jewellery



I do Wedders

**INSIDE... A SNEAK PEEK
AT THE PRODUCTS YOU'LL
FIND AT THE FORUMS**

Here's just a sample of some of the fabulous brands and products on offer at the Forums



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MEET THESE EXHIBITORS, AND MORE...

Adela Imports (1)
 Antonio Ben Chimol (2)
 Bee Jewellery (3)
Bella Donna Silver
 Bolton Gems (4)
 BYMR
 Chemgold
 Cotton & Co (Perth only)
 Disney Couture
 Display Plus Imports (5)
 Duraflex Group Australia (6)
 Gemmological Association Of Australia
 Glenyville Italian Jewellery
 Global Jewellery Concepts (7)

Golden Mile Jewellery (8)
 Hamilton Hall
 House of Brands KH (9)
 I do Wedders
 Ichu Jewellery
 Isaac/Surreal Jewellery
 JS Landau Diamonds
 Kaiserman (10)
 Lenrose & Ace David Jewellery
 Lost River Diamonds (11)
 Nash Pearls (12)
 Nationwide Jewellers
 Nomination & ORO Collections (Perth only) (13)
 Opals Australia (14)

Pastiche (15)
 Paterson Fine Jewellery (16)
 Pearl Perfection (17)
 Peekays Findings (18)
 Peter W Beck (19)
 SJ Jewels (Adelaide only) (20)
 Soklich & Co
 South Sea Pearls (Perth only)
 Sparkle Impex (21)
 The Battery Man (22)
 Vida Australia (23)
 Von Treskow (24)
 West End Collection (25)
 Zever (26)





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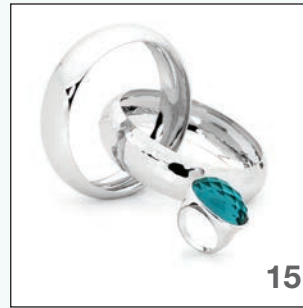
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“Rich and rare were the gems she wore, And a bright gold ring on her hand she bore.”
– Thomas Moore

BRANDS REPRESENTED INCLUDE: Torini · Dancing Diamond Designs · Storm London Watches · X By Trollbeads · Bybiehl · Julie Sandlau · Ingersoll Fine Automatics · Lust Pearls · Myriad Diamonds · Evergem · J Lili · Puma Watches · Lovelinks By Pastiche · Nivana · Tesoro · Nittel Interchangeable Clasps · Daniel Wellington Watches · Belle Artes · Thomas Sabo · Nikki Lissoni · Sekonda · Philip Stein · Argenta · Hirsch · Asics Watches · Amore · Odysé · Amoro · Stella Collection · Rebecca Collection · Jackson 925 · Silver Dream · Disney Watches · Snapfix · Montage · Scuba 100 Watches · The Bear Club By Saramai · Blaze · Firegem Opal · My Little Angel · Alfie Black · Babylinks · Domino Jewellery · and many more.

TWO FREE,
MUST-ATTEND
SESSIONS!

Bring your team and enjoy **EXCLUSIVE FORUM EVENTS**

– created just for **YOU!**

DISCOVER HOW TO RE-ENERGISE YOUR BUSINESS!

FROM 10AM BEFORE THE FORUMS OPEN IN BOTH ADELAIDE AND PERTH

'TIME TO SIZZLE!' WITH AUSTRALIAN SMALL BUSINESS GURU, DEBRA
TEMPLAR FROM THE TEMPLAR GROUP www.thetemplargroup.com.au

It's time to turn off cruise-control and get your store humming again!



You may have noticed that there is something missing in retail stores lately. Too many stores look and feel the same: stale, uninspired and staffed with people who look like they'd much rather be somewhere else, doing something else. Now, you might read this and think, "not my store", but what if your perception is wrong? How your customers view your store is what counts, and today's customers want stores that they love!

Debra Templar calls it the 'SIZZLE!'... that wonderful feeling of anticipation customers get every time they visit their favourite store. That "you never know what cool thing is around the corner" kind of feeling that builds in the pit of your stomach. Sizzle! isn't the merchandise you sell, and it's not the four walls of your store; Sizzle! is what your customers feel each time they walk inside your front door.

If your Sizzle has fizzled out, then you won't want to miss this exciting and profitable presentation. NO BOOKINGS REQUIRED



JEWELLERY INDUSTRY ACCREDITATION – PRESENTED BY THE JAA

FROM 5.30PM AT BOTH THE PERTH AND ADELAIDE FORUMS,
FOLLOWED BY DRINKS AT 6.15PM

The JAA is proposing to introduce an accreditation scheme for individuals and businesses in the jewellery industry. Accreditation will give consumers an even greater level of confidence when dealing with JAA members, and will be perceived as a commercial advantage in the marketplace.



JAA CEO, Ian Hadassin will outline the accreditation scheme and implementation timetable, followed by a Q&A session and complimentary drinks. The detailed Accreditation Discussion Paper will be available on the JAA website from September 30, 2013.

BOOKINGS ESSENTIAL

– Visit the JAA website www.jaa.com.au



FREE FOR
BOTH
MEMBERS
AND NON
MEMBERS