

Why Exhibit at the International Jewellery Fair?

WHAT OUR EXHIBITORS SAY ABOUT THE SHOW

Disney Couture
"Best trade we've ever had in all of our trade fair history. We've been writing big orders and lots of them over Saturday & Sunday. Couldn't be happier. It's worked really well for us".
Disney Couture

Peter W Beck
"The International Jewellery Fair is the perfect platform to showcase new and exciting products and gives us the opportunity to personally meet new and existing customers."
PETER W BECK
AUSTRALIA

Timesupply
"There is no better way to celebrate our industry, meet with existing and new customers and release new Spring Summer collections than the IJF in August we look forward to 2018"
Timesupply
watches + jewellery

Mountain Creek
"We haven't exhibited for 9 years and we're quite happy. We've gained a lot of new customers across Australia."
M CJ
mountain creek jewellery

Sams Group
"The International Jewellery Fair is an effective and successful platform for us to showcase our broad range of products as well as launch our new ranges to the market. The event is professionally operated and managed with the highest service of security. We would highly recommend investing in a stand at this exciting and diverse jewellery show."
SGA
SAMS GROUP
AUSTRALIA

Ellani
"We received a lot of orders, double what we thought. Couldn't be happier, it is always a good fair"
ELLANI
COLLECTIONS

Exhibitions are the only platforms that put you face to face with thousands of qualified customers, giving you greater influence in their decision making process and the opportunity to show your company's benefits.

Exhibitions are the most cost effective and time efficient method for marketing your products and services, offering a personal and interactive environment to meet potential customers.

Exhibitions are:

- A cost effective, focused environment for you to connect with new buyers and develop relationships with existing customers
- A proven formula to market and promote your products and services
- The opportunity to gain instant feedback and insight into the needs of your customers
- A unique way to generate leads and create a database of potential customers for future marketing
- The perfect launch platform for new products & service
- The source of a qualified audience that has passed a stringent set of guidelines in order to attend.

WHY EXHIBIT?

Exhibitions are the only platforms that put you face to face with thousands of qualified customers, giving you greater influence in their decision-making process and the opportunity to show your company's benefits.

60% of visitors discovered products they were not previously aware of

97% of attendees had authority to purchase

80% of visitors placed orders at the fair

88% probably or definitely will purchase from exhibitors after the event

Easy as 1, 2, 3

1. Contact the the Jewellery sales team

A dedicated team covering sales, marketing, PR, customer service, design and logistics, works hard to make exhibiting easy for you, and to bring the largest possible qualified visitor audience to our events.

2. Book Your Stand

Our events can accommodate many different needs and budgets... all you have to do is ask! To make exhibiting easy for you we have a modular package, basic stand pack or space only packages. Extra services you might need (such as power, extra lighting, furniture, etc) can be ordered through our Exhibitor Services Kit.

3. Promote Your Presence with Unique Opportunities

There are a number of opportunities for you to gain additional exposure at the International Jewellery Fair through workshops, presentations or PR. Take advantage – it's easy!

PLUS! We also have books, newsletters and web tips with advice and information on making the most of your event participation – perfect for new exhibitors and ideal for established exhibitors who need a refresher.

Don't miss out

Book your space now!

Contact:

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